

CAMP HENRY



EXTEND



2022-2026

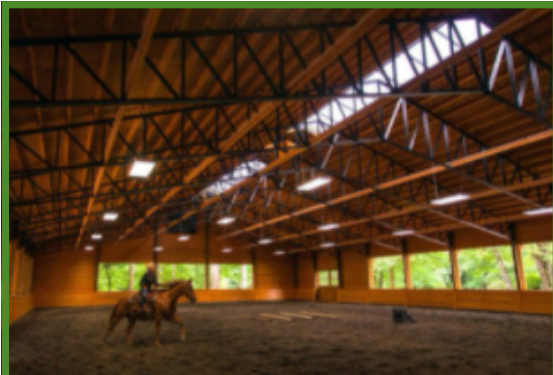
EXTEND

This campaign will position Camp Henry to be able to **Extend** life changing experiences to more campers and guests and beyond our current program offerings.

Expanding and Enhancing Camp Henry's Facilities will allow thousands of additional campers and guests to experience Camp Henry each year.



Frontier Bathhouse



Covered Horse Pavilion



Mountain Bike Trails and Terrain Park



Staff Housing



Welcome Center

STRATEGIC OBJECTIVES

Two of Camp Henry's key Strategic Objectives include:

- **Increase the number of people** that have a Camp Henry experience
- **Improve and enhance** the Camp Henry experience

For the majority of Camp Henry's 85 year history, we have primarily served campers during the summer months.

Major upgrades and additions to our lodging, dining, and program spaces have made it possible for us to serve campers and guests 365 days of the year. Over the past 20 years we have been able to increase the number of campers and guests we have been able to serve during the spring and fall, including serving over 5,000 year round campers and guests in 2019. As we are emerging from COVID-19, we are excited to be able to welcome even more campers and guests to Camp Henry in 2022 and beyond.

Adding additional programs and enhancing our existing programs, while increasing our on-site staff housing capacity will significantly impact our ability to increase the number of people that we can serve.

We have outgrown Millar Center, which was built in 1981, and was intended to have 1 office, 3 bedrooms, and an apartment for the summer camp director. Forty years ago there were no thoughts of Camp Henry being open year-round. We have converted the 3 bedrooms into offices, have staff members working in hallways and under the staircase, and have retrofitted a summer camp director's apartment as best we can into year-round staff housing.

Yet, with 17 full-time, year-round staff members, including 11 that live on-site, we find ourselves in desperate need of a larger and more welcoming office space – as well as in need of additional housing for our amazing and dedicated year-round staff members.

WELCOME CENTER

A new Welcome Center will be a dramatic and welcome addition at Camp Henry. The Welcome Center will include:

- Office and work space for up to 18 staff members
- A reception and welcome space
- A new Camp Store and Store Stock Room
- A Conference Room and Collaboration Areas
- A Workroom, Coffee Area, Bathrooms, and Storage Areas
- Covered Porches and Decks with Gathering Spaces and Luggage Storage

The Welcome Center will be oriented to provide a prominent and central focal point for campers and guests as they arrive and begin their life changing experiences at camp.

STAFF HOUSING

Staff members are the most valuable resource at Camp Henry. While we are blessed with incredible facilities and outstanding programs – it is the staff members that bring Camp Henry to life and who deliver amazing and life changing experiences for our campers and guests.

Additional staff housing is necessary to help provide adequate on-site housing for our staff members that often work from the time they wake up until the time they go to bed. We also have staff members on-call 24 hours a day whenever a camper or guest is in camp.

New and additional staff housing is critical in helping Camp Henry recruit and retain exceptional staff members. In addition, by having more housing designed for groups of people, not only will we be able to house multiple staff members, we can also partner with volunteer and service organizations, such as Americorp volunteers and college interns, willing to contribute time and energy to Camp Henry.

FRONTIER BATHHOUSE

We added our new Frontier Cabins: Joy, Luck, and Brave, back in 2017, and they have been wonderful additions to Camp Henry. These cabins provide fantastic lodging for our 200 Frontier campers and staff members each summer. We also continue to have more and more year round groups that are interested in utilizing Frontier Village and these three cabins during the non-summer months as well.

Yet, the camper and guest experience has been impacted by not having bathroom facilities in Frontier Village. Adding a Frontier Bathhouse to Frontier Village will significantly enhance the experience for our campers and guests and will make it possible for us to provide more Camp Henry experiences for guests as we will be able to utilize this Village well beyond the summer camp season.

COVERED HORSE PAVILION

A new Covered Horse Pavilion will allow us to utilize our herd of 20 horses on a year round basis. This will significantly increase the number of people we can serve and that can enjoy a Camp Henry horse experience. In addition, it will make it possible for our staff to work our horses year round, helping to keep them in shape and prepared to provide trail rides, arena work, and horse experiences for our campers and guests year round.

The Covered Horse Pavilion will also be an excellent resource that can be utilized by our summer campers and Frontier campers during rainy days during summer camp. We also anticipate incorporating a few indoor stalls where horses can receive vet care during the winter months or inclement weather and where horses that need a little extra TLC can be housed during the coldest of winter days and nights.

MOUNTAIN BIKE TRAILS AND TERRAIN PARK

DeVries Woods, our 80 acre parcel that has intentionally been left undeveloped, is one of the most prized natural resources at Camp Henry. Campers and guests are able to enjoy the hiking and horse trails in DeVries wood as well as overnight at one of several campout locations. In recent years we have added some awesome A-Frame Shelters as well as a new Sugar Shack for our Maple Syrup Program.

We are excited to be developing some outstanding loop Mountain Bike trails as well as a Mountain Bike Terrain park. These resources will provide exceptional opportunities for additional campers and guests to enjoy these human powered activities within this beautiful, natural area.

With the World Class Dragon 47-mile linear Mountain Bike trail coming to Newaygo County, this is an exceptional time for Camp Henry to be adding Mountain Bike programs to our list of program offerings.

SEEKING TO PARTNER

We are extremely thankful to a group of Lead Donors that have already helped raise an initial \$700,000 toward our goal of \$1.9 million.

We are now seeking to partner with additional donors that are willing support these vital projects by considering a one-time gift or making a pledge to make contributions over a 5 year period – from 2022 through 2026.

Our goal is to identify at least 60 donors that are able to partner with us at the following giving levels:

8	\$25,000 gifts	\$200,000
8	\$20,000 gifts	\$160,000
8	\$15,000 gifts	\$120,000
8	\$12,500 gifts	\$100,000
8	\$10,000 gifts	\$80,000
10	\$5,000 gifts	\$50,000
10	\$1,000 gifts	\$10,000

60 Donors **\$720,000**

Visit our donation page at CAMPHENRY.ORG/donate to jump on board as one of our 60 donors or reach out to Jake at jake@camphenry.org if you should have any questions or would like to connect further about making a one-time or multi-year contribution.

Anticipated Expenses include:

- Welcome Center \$850,000
 - Covered Horse Pavilion \$575,000
 - Frontier Bathhouse \$225,000
 - Staff Housing \$160,000
 - Mountain Bike Park & Trails \$90,000
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Total **\$1,900,000**

Mission Statement: Camp Henry provides life changing experiences for all in a Christian environment.